Michigan’s college graduates: Where do they go and why?
Survey overview

- E-survey
- Contacted more than 30,000 graduates
- Between October 2007 and March 2008
- 5,360 respondents (17.4 %)
- All public universities participated
Highlight: Highly Mobile Workers

Key resource in knowledge economy

- Under age of 30, no children
- Were primarily students while in college
- Not going on to grad school
- Were 2,883 of 5,036 respondents (54%)
Most of mobile grads from Michigan

- 80% Michigan
- 16% Other U.S.
- 3% Outside U.S.
We are losing too many mobiles.

Where Do You Live Today?

51% Michigan
49% Outside of Michigan
Losing more non-Michiganders

Non Michigan

Michigan

- Stay
- Leave

Non Michigan: 79% Stay, 21% Leave
Michigan: 59% Stay, 41% Leave
Where our mobile grads go

Illinois 17.73%
California 10.67%
New York 8.21%
Ohio 4.99%
Texas 4.68%
Wisconsin 3.68%
D.C. 3.53%
Washington 3.45%
Minnesota 3.15%
Virginia 3.07%

Total 63.16%
Place very important to many working mobiles

Thinking about how you looked for and chose your current job, did you:

• Look for a job in a place where you wanted to live, or

• Look for the best job you could find. The place was a secondary consideration.

53%
47%
Thinking about how you looked for and chose your current job, did you:

- Look for a job in a place where you wanted to live or
- Look you look for the best job you could find

39% Stay in Michigan
61% Left Michigan
54% Job
45% Place
Why do grads say they left Michigan?

Listed as one of top 3 reasons

- Couldn’t find job or employer
- Cultural and social activities
- Urban area
- Climate
- Stationed or assigned
- Family and friends
- Spouses /partner
- Outdoor activities
- Cost of living
- Lower taxes
Some mitigating factors re: jobs

Those who left

- 48% No Mi Job Offer
- 33% Mi Job Offer
- 18% NA
- 11% No Job Offer

Note: Percentage calculations may vary due to rounding.
Some mitigating factors re: jobs

Those who left

- No Mi Job Offer
- Mi Job Offer
- NA

Of those without offers

- Didn't look: 56%
- Looked: 44%
Those who leave get better jobs

<table>
<thead>
<tr>
<th></th>
<th>Still in Michigan</th>
<th>Left Michigan</th>
</tr>
</thead>
<tbody>
<tr>
<td>Median salary</td>
<td>$30,000-$40,000</td>
<td>$40,000-$50,000</td>
</tr>
<tr>
<td>Entry or middle management</td>
<td>17%</td>
<td>25%</td>
</tr>
<tr>
<td>Professional</td>
<td>41%</td>
<td>52%</td>
</tr>
</tbody>
</table>
What do those who left want in homes?

Listed as one of top 3 reasons:

- Affordable
- Work drive time
- Near stores, entertainment, restaurants
- Don’t need a car
- Near friends
- Major urban area
- Near peers
- Near family
- Suburban area
- College or university
- Diverse neighborhood
- Rural area
- Taxes low
- Good K-12 schools
More to come

- Further data to analyze
- Ready to start the 2008 survey
- Ready to start longitudinal of 2007 respondents