

Michigan's college graduates: Where do they go and why?



www.MichiganFuture.org



michigan municipal league
Better Communities. Better Michigan.

MICHIGAN STATE
UNIVERSITY



Survey overview

- E-survey
- Contacted more than 30,000 graduates
- Between October 2007 and March 2008
- 5,360 respondents (17.4 %)
- All public universities participated



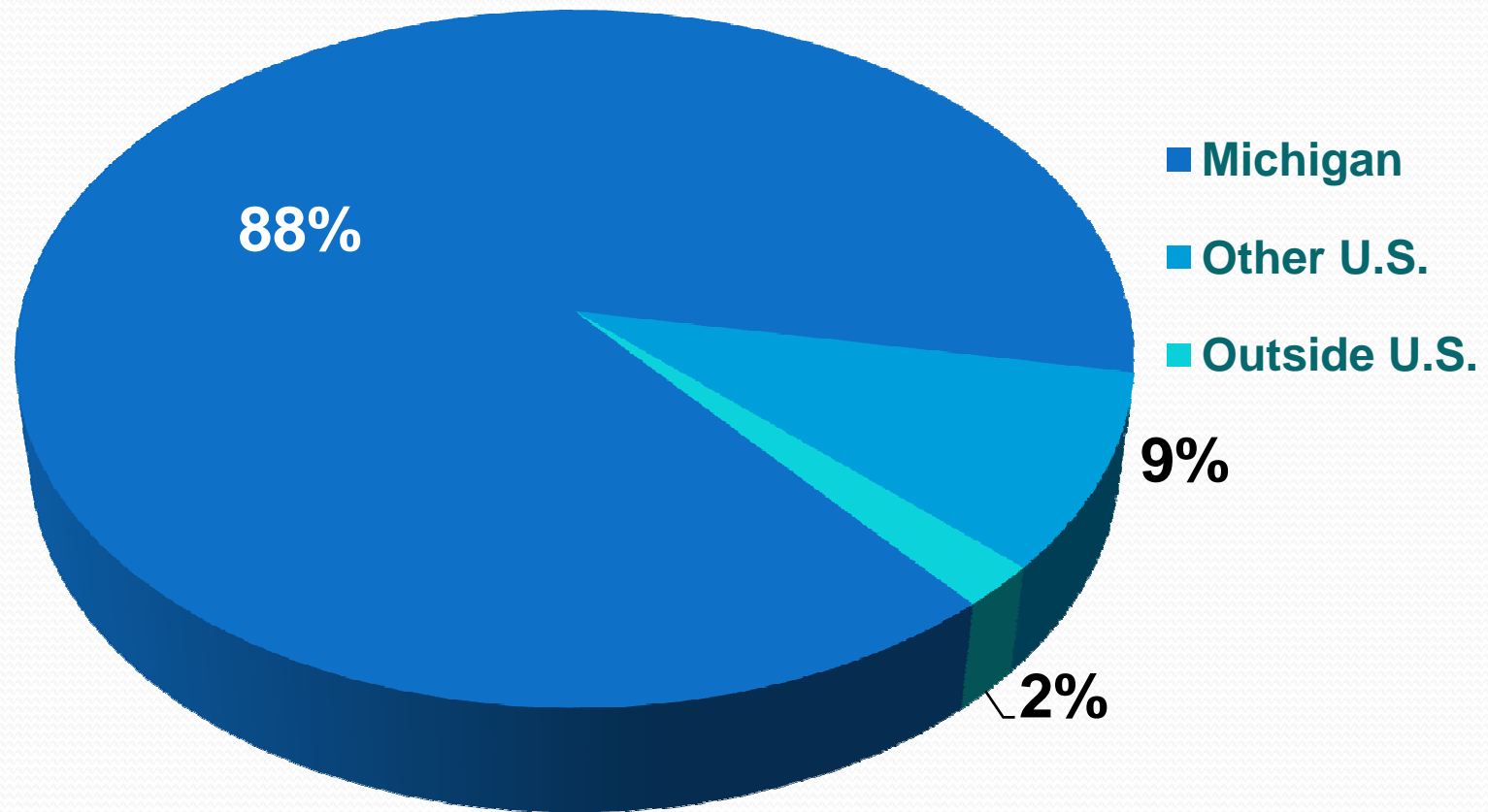
Highlight: Mobile students

Key resource in knowledge economy

- Under age of 30
- No children
- Were primarily students while in college
- Were 4,018 of 5,036 respondents (79.7%)

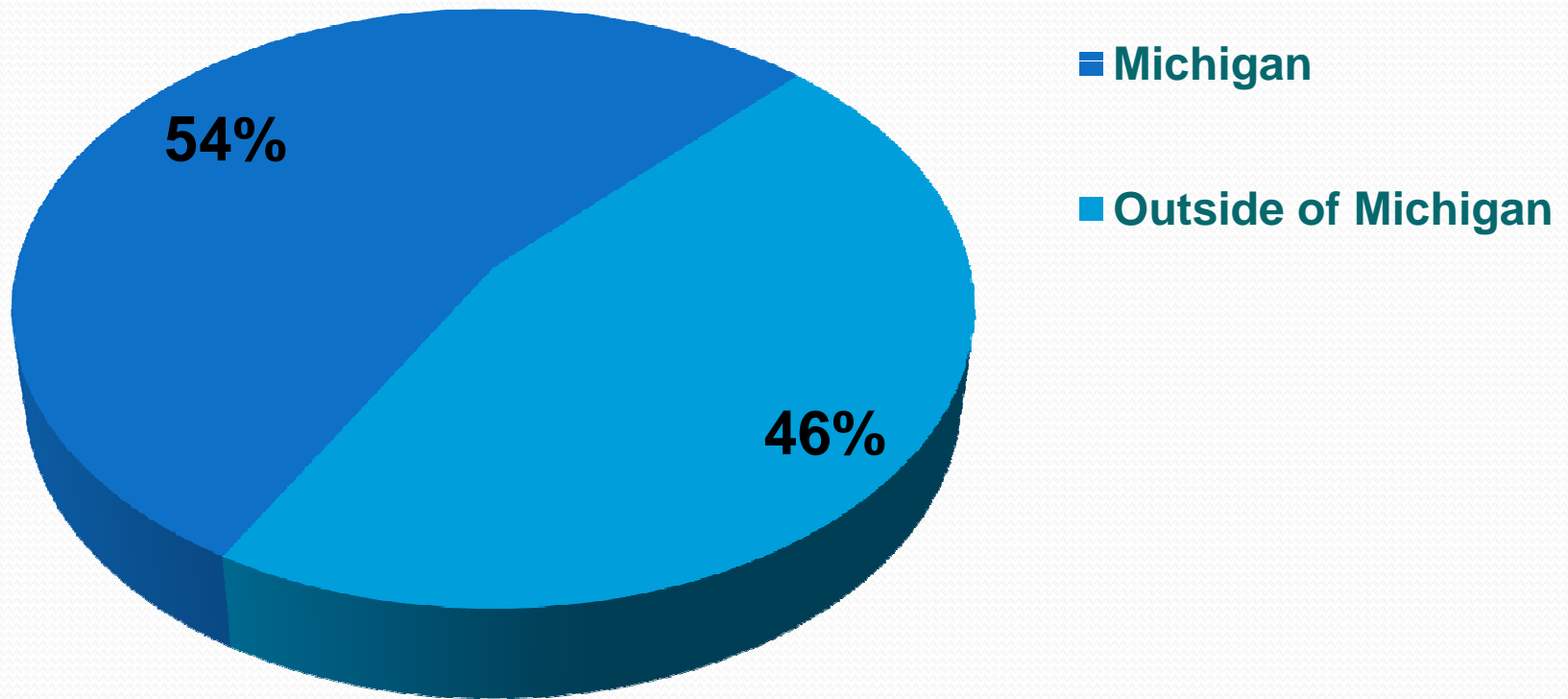


Most of mobile grads from Michigan



We are losing too many mobiles

Where Do You Live Today?



Where our mobile grads go

Top Destinations

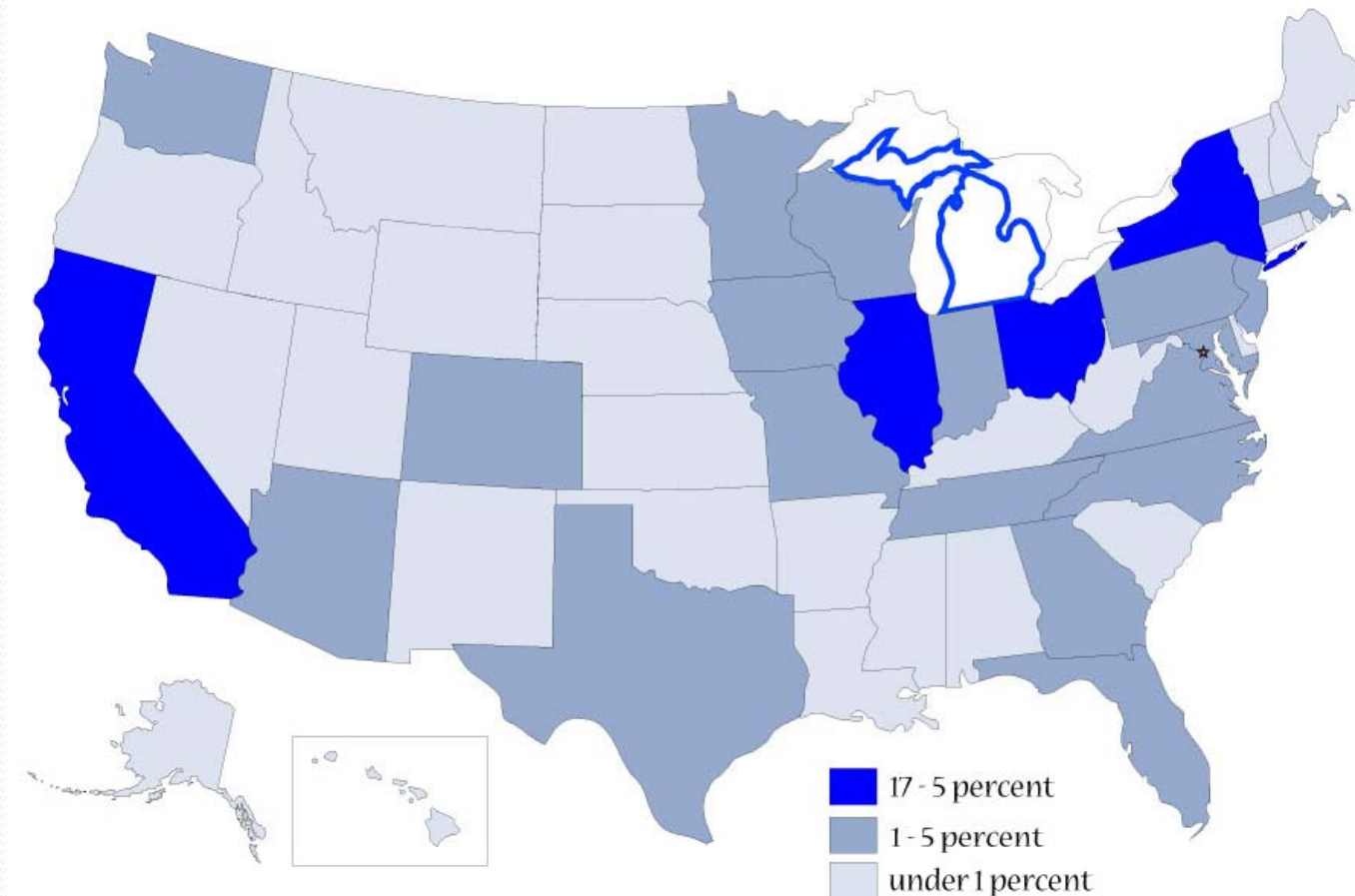
Illinois

California

New York

Ohio

40%

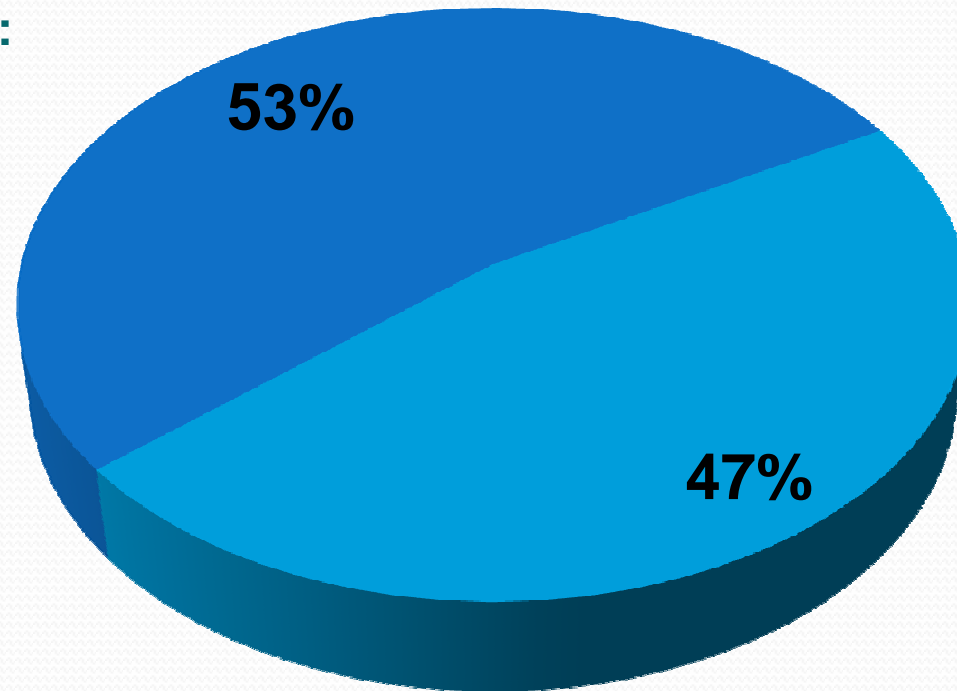


Place very important to many working mobiles

Thinking about how you looked for and chose your current job, did you:

- Look for a job in a place where you wanted to live, or
- Look you look for the best job you could find. The place was a secondary consideration.

■ Place ■ Job



More to come

Key info still analyzing:

- Why did you decide to stay or leave Michigan?
- What factors did you use in selecting where you live today
- And more

