# Michigan's college graduates: Where do they go and why?













### Survey overview

- E-survey
- Contacted more than 30,000 graduates
- Between October 2007 and March 2008
- 5,360 respondents (17.4 %)
- All public universities participated



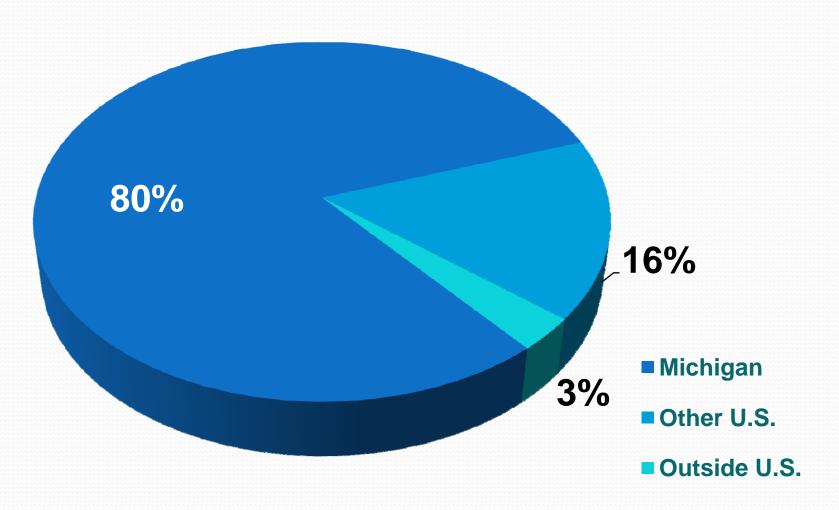
### **Highlight: Highly Mobile Workers**

#### Key resource in knowledge economy

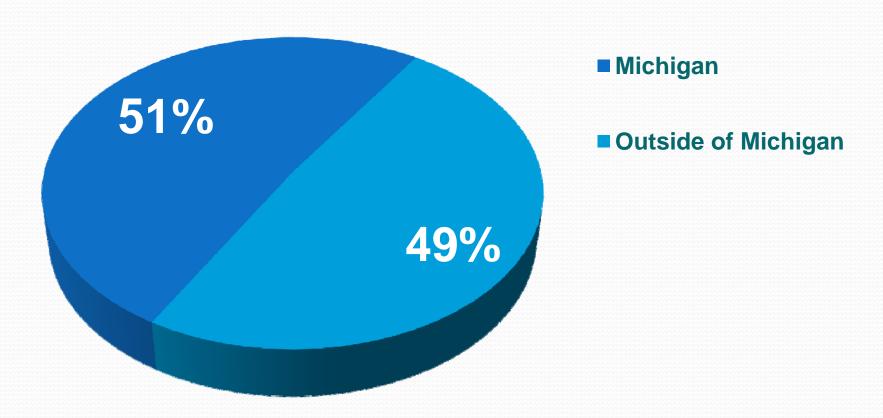
- Under age of 30, no children
- Were primarily students while in college
- Not going on to grad school
- Were 2,883 of 5,036 respondents (54%)



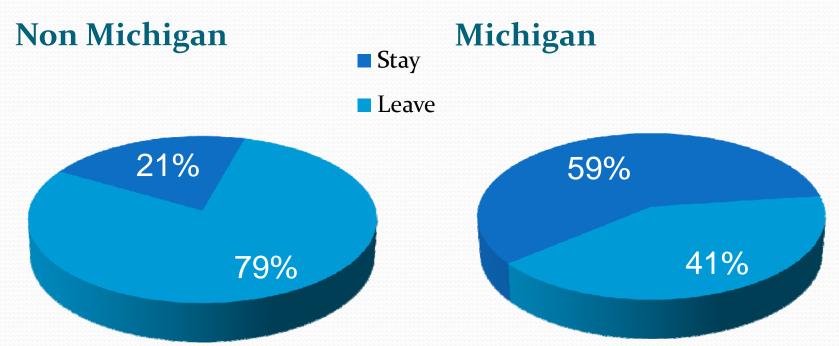
### Most of mobile grads from Michigan



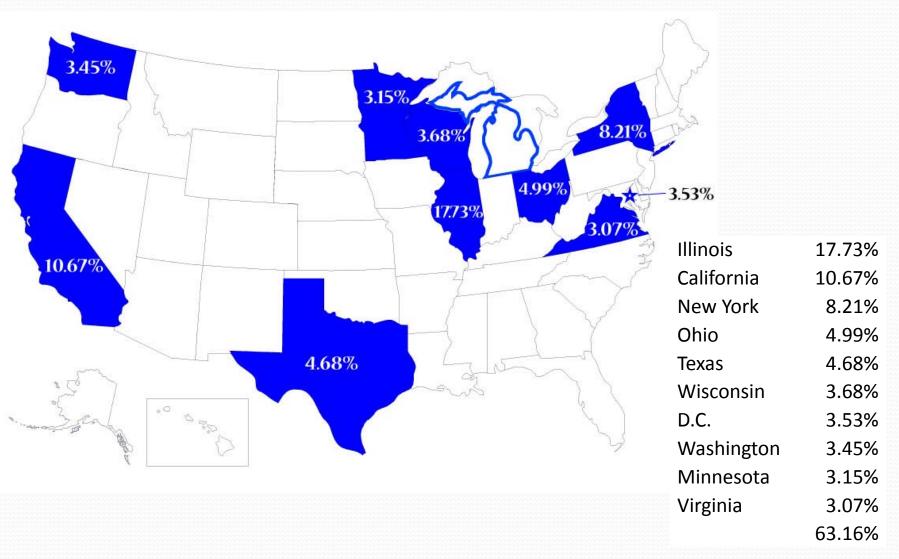
## We are losing too many mobiles Where Do You Live Today?



### Losing more non-Michiganders



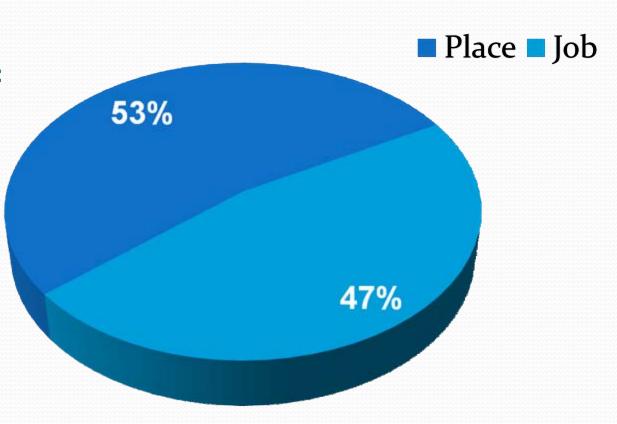
## Where our mobile grads go



## Place very important to many working mobiles

Thinking about how you looked for and chose your current job, did you:

- Look for a job in a place where you wanted to live, or
- Look you look for the best job you could find. The place was a secondary consideration.



## Place very important to many working mobiles

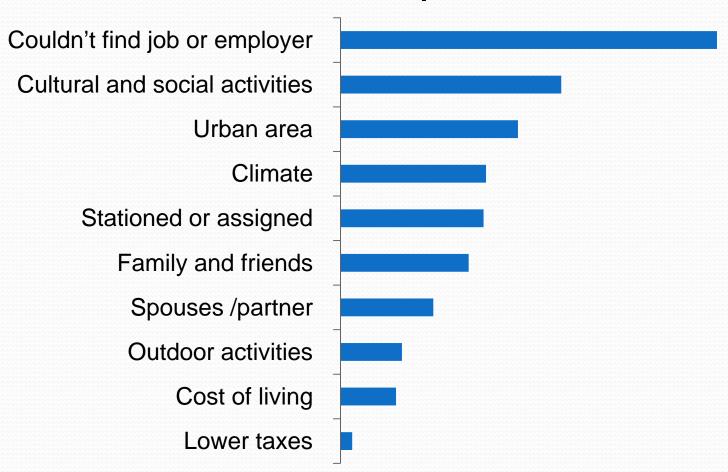


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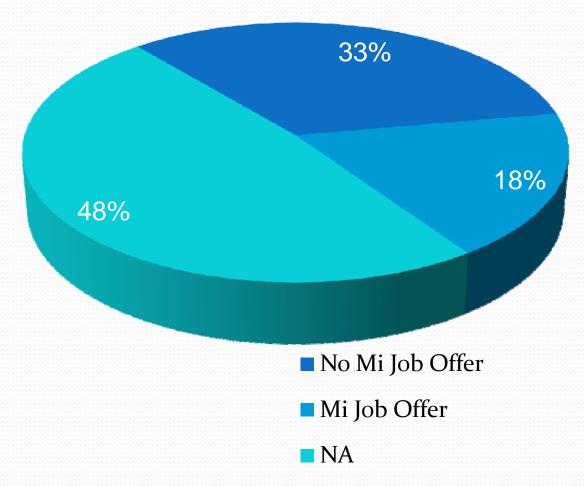
### Why do grads say they left Michigan?

#### Listed as one of top 3 reasons

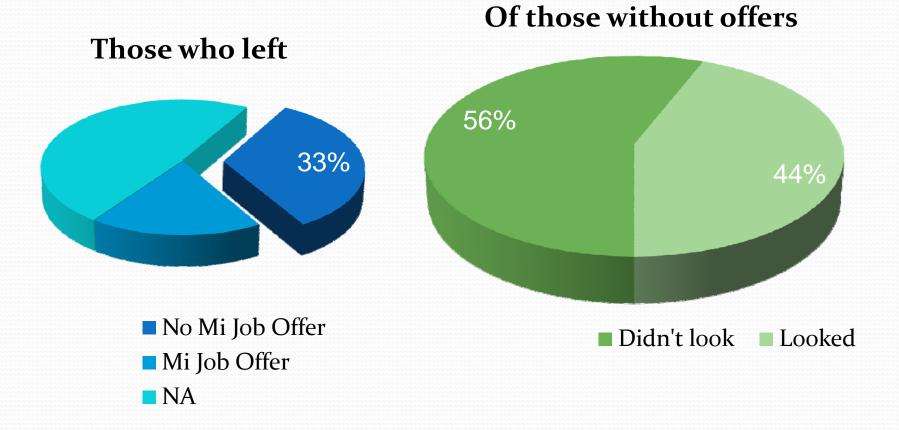


### Some mitigating factors re: jobs

Those who left



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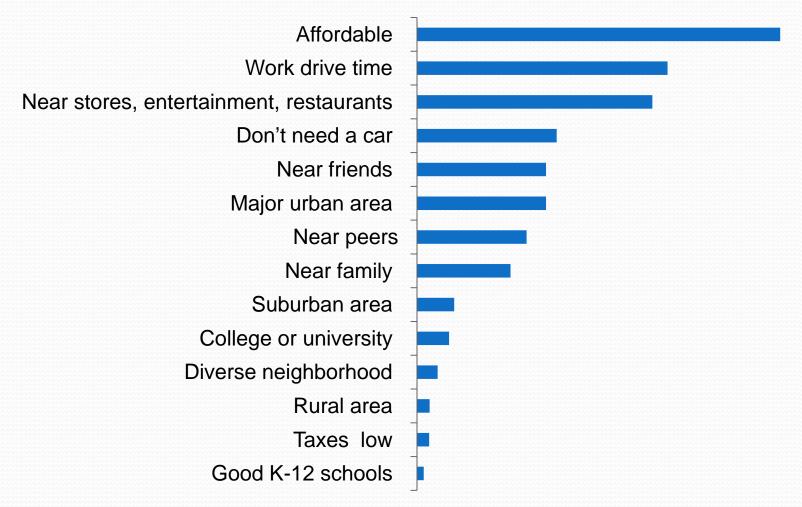


## Those who leave get better jobs

	Still in Michigan	Left Michigan
Median salary	\$30,000- \$40,000	\$40,000- \$50,000
Entry or middle management	17%	25%
Professional	41%	52%

### What do those who left want in homes?

#### Listed as one of top 3 reasons



### More to come

- Further data to analyze
- Ready to start the 2008 survey
- Ready to start longitudinal of 2007 respondents

